



rehabweek

rotterdam '22



REHAB WEEK 2022

25-29 JULY, 2022

ROTTERDAM, THE NETHERLANDS

INDUSTRY
SPONSORSHIP &
EXHIBITION PROSPECTUS

www.rehabweek.org



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General Information

Date	: July 25-29, 2022
City / Country	: Rotterdam, The Netherlands
Venue	: Ahoy Rotterdam
Organizing Secretariat	:  Office: Kenes M+
Project Manager	: Mr. Veysel Guzel E-Mail: vguzel@kenes.com
Exhibition and Sponsorship	: Mr. Muzaffer Komek E-Mail: mkomek@kenes.com
Registration and Accommodation	: Ms. Pinar Eresici E-Mail: peresici@kenes.com
Scientific Coordinator	: Ms. Mojca Rodic E-Mail: mrodic@kenes.com





Invitation Letter

Dear Friends and Colleagues,

In the name of the International Consortium on Rehabilitation Technology (ICRT) and the local organizers, it is our great pleasure to invite you to RehabWeek 2022, from July 25th to 29th in the beautiful city of Rotterdam, the Netherlands.

Rotterdam's story, the bombardment and reconstruction led to a particularly strong drive to innovate among the locals, making it the perfect place for the RehabWeek community to meet! Along with our partners Rotterdam Ahoy, Rotterdam Tourism and Kenes Group, TUDelft & ErasmusMC as the hosting institutions would like to extend our very warm welcome to the rehabilitation technology world.

RehabWeek is a well-established and highly reputable biennial conference. In 2019, six societies and more than 1,400 delegates from all over the world joined us in Toronto for the 4th RehabWeek. This time, we are proud to announce that 7 reputable societies have already agreed to be part of RehabWeek 2022. These societies are:

- International Consortium on Rehabilitation Robotics
- International Functional Electrical Stimulation Society (IFESS)
- International Industry Society in Advanced Rehabilitation Technology (IISART)
- International Society for Virtual Rehabilitation (ISVR)
- Dutch Society of NeuroRehabilitation (DSNR)
- Netherlands Society of Rehabilitation Medicine (NSRM)
- Dutch Chapter of the International Society for Prosthetics and Orthotics (ISPO-NL)

In addition to this, several societies that were involved in RehabWeek in the past, have expressed their interest to remain connected with us by organizing certain sub-events or sessions of the conference. We are thrilled about this interest and warmly welcome those societies and their members.

As we are, while we write this letter to you, in the middle of the COVID-19 pandemic, the field of rehabilitation technology is changing as rapidly as never before. Many rehabilitation providers are faced with incredible challenges in order to provide their patients with adequate therapy during this crisis. Technology is being used all over the world to connect health care providers with their patients, and to support clinicians to provide adequate rehabilitation therapy despite all obstacles. Researchers and manufacturers are working on finding new solutions with high speed and health authorities are speeding up processes to allow fast reactions.

By RehabWeek 2022, we hopefully will be back to a more normal state. Ideally, we will have had time to analyze these eventful months and to come up with learnings, not only for a future pandemic, but also for our every day "normal" clinical life. What innovations can help us be more effective and efficient in delivering rehabilitation? Which processes allowed us to come together and battle the Novel Corona virus together?

We are very much looking forward to (physically) welcoming you to Rotterdam! We can't wait to exchange our knowledge and thoughts on rehabilitation technology face to face, and to enjoy some social un-distancing and a couple of beers! Let's make it happen in Rotterdam!

Kind regards

For the RehabWeek Steering Committee

Prof. Dr. J. Harlaar
Co-Chair RehabWeek 2022

Prof. Dr. GM Ribbers
Co-Chair RehabWeek 2022

Dr. Thierry Keller
Chair ICRT



Previous Exhibitors & Sponsors

Platinum Sponsor



Gold Sponsor



Silver Sponsor



Supporting Organizations



R. Howard Webster Foundation
Fondation R. Howard Webster

Exhibitor





Why Participate?

Why participate? (Key Benefits of Attending)

RehabWeek is a biannual event bringing together different conferences in the field of Rehabilitation Technology in one place at the same time to foster interdisciplinary exchange and learning. Its goal is to bring together engineers and medical experts, researchers and practicing clinicians, individuals working in academia and those working in the industry and all those belonging to different societies in the field.

- RehabWeek offers an engaging conference program along with many innovative sideevents.
- RehabWeek offers a platform for all players in the field of Neurorehabilitation Technology to exchange their ideas and form research partnerships.
- At RehabWeek, you will reach more than 1000 of the world's leading experts in neurorehabilitation technology.
- RehabWeek is supported by several international societies in the field of neurorehabilitation technology.
- RehabWeek is recognized all over the world and mentioned in many publications.
- RehabWeek offers competitive sponsorship packages for the industry partners, to let them become an integral part of the conference.
- RehabWeek will bring together all players in the field at the same time in the same place, offering you the possibility to meet your peers, your customers and your consultants and build new partnerships.
- RehabWeek intends to grow over time and attract more societies in the field of rehabilitation

Who will be there?

- International Consortium on Rehabilitation Robotics
- International Functional Electrical Stimulation Society (IFESS)
- International Industry Society in Advanced Rehabilitation Technology (IISART)
- International Society for Virtual Rehabilitation (ISVR)
- Dutch Society of NeuroRehabilitation (DSNR)
- Netherlands Society of Rehabilitation Medicine (NSRM)
- Dutch Chapter of the International Society for Prosthetics and Orthotics (ISPO-NL)
- Clinicians: Therapists, Medical Doctors, Nurses
- Clinical Researchers
- Engineers
- Rehabilitation Technology Companies
- Representatives from Insurances and Politics





Sponsorship Categories & Benefits

MAIN SPONSORSHIPS

Platinum Sponsorship (limited to 3 companies)

EUR 23.500

- Opportunity of sponsoring one of the sessions of the conference scientific program
- Opportunity of organizing one industry workshop on 25 July 2022
- Free of charge exhibition space (81 sqm / including private lounge area) in the exhibition
- Opportunity of having lunch symposia at their booths/lounges.
- Inclusion of promotional material (up to 3 items) in the Conference bags (inserts to be provided by sponsor)
- Sponsor's logo with hyperlink on the Conference website
- Highlighting the sponsorship in electronic newsletters of the RehabWeek 2022
- Advertisement of the Sponsor in the Final Program: First come, first served: Inside front cover page or Back cover page or Inside back cover page.
- 6 complimentary exhibitor badges
- Opportunity to place 3 roll ups of the Sponsor within the Conference venue (Roll-ups will be provided by Rehabweek)
- A 100-words company profile to be published in the Final Program / Congress App
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Conference and also in the Final Program

Gold Sponsorship (limited to 3 companies)

EUR 17.500

- Opportunity of sponsoring one of the sessions of the conference scientific program
- Free of charge exhibition space (36 sqm)
- Opportunity of having lunch symposia at their booths/lounges.
- Inclusion of promotional material (up to 2 items) in the Conference bags (inserts to be provided by sponsor)
- Sponsor's logo with hyperlink on the Conference website
- Highlighting the sponsorship in electronic newsletters of the RehabWeek 2022
- Advertisement of the Sponsor in the Final Program: Inside page.
- 4 complimentary exhibitor badges
- Opportunity to place 2 roll ups of the Sponsor within the Conference venue (Roll-ups will be provided by Rehabweek)
- A 100-words company profile to be published in the Final Program / Congress App
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Conference and also in the Final Program

Silver Sponsorship (limited to 3 companies)

EUR 12.000

- Free of charge exhibition space (16 sqm)
- Inclusion of promotional material (1 item) in the Conference bags (inserts to be provided by sponsor)
- Sponsor's logo with hyperlink on the Conference website
- Highlighting the sponsorship in electronic newsletters of the RehabWeek 2022
- Advertisement of the Sponsor in the Final Program: Inside page.
- Inside page advertisement of the Sponsor in the Final Program
- 3 complimentary exhibitor badges
- Opportunity to place 2 roll ups of the Sponsor within the Conference venue (Roll-ups will be provided by Rehabweek)
- A 100-words company profile to be published in the Final Program / Congress App
- Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Conference and also in the Final Program



Comparison Chart for Sponsorship Packages

	Platinum Sponsorship Limited to 3 companies	Gold Sponsorship Limited to 3 companies	Silver Sponsorship Limited to 3 companies
Opportunity of sponsoring one of the sessions of the conference scientific program	√	√	-
Opportunity of organizing one industry workshop on 25 July 2022	√	-	-
Free of charge exhibition space	81 sqm (inc. private lounge area)	36 sqm	16 sqm
Having Lunch Symposia at booths	√	√	-
Inclusion of promotional material in the Conference bags (inserts to be provided by sponsor)	up to 3 items	up to 2 items	1 item
Sponsor's logo with hyperlink on the Conference website	√	√	√
Highlighting the sponsorship in electronic newsletters of the RehabWeek 2022	√	√	√
Advertisement of the Sponsor in the Final Program:	First come, first served: Inside front cover page or Back cover page or Inside back cover page	Inside page	Inside page
Complimentary exhibitor badges	6	4	3
Opportunity to place roll ups of the Sponsor within the Conference venue (Roll-ups will be provided by Rehabweek)	3	2	2
A 100-words company profile to be published in the Final Program / Congress App	√	√	√
Acknowledgement with the Sponsor's logo on the Sponsors & Exhibitors Board during the Conference and also in the Final Program	√	√	√
	EUR 23.500	EUR 17.500	EUR 12.000



Exhibition Details

	Until January 31, 2022	On and after February 1, 2022
Rental Fee per sqm / space only (minimum of 9 sqm)	425.-EUR	500.-EUR

Rental of a stand area includes;

Rental of a stand area includes;

- Exhibitor's logo to be placed on the congress website with hyperlink of Exhibitor's company/product website
- Acknowledgement with the Exhibitor's logo during the congress; on the Sponsors & Exhibitors Board in the Final Program OR in the Congress Application
- A 100-words company profile to be published in the Final Program
- 2 exhibitor badges for every unit exhibition space (standard booth space is 9 sqm) and basic electricity (no furniture)

The exhibitor badges include;

- Coffee breaks and lunches to be served during the congress program (from June 24th - June 27th)
- Access to the Welcome Cocktail (which is going to be held in the Exhibition Area)
- Additional exhibitor badges will be subject to an additional cost of EUR 250.- per badge.

Any additional items, such as shell scheme module, furniture, floral decoration, catering and/or AV requirements for the stands will be available in the Exhibitors Technical Manual that will be sent to Exhibitors by the end of April 2022.

Application Process and Allocation Of Exhibition Space

Space Allocation will be made on a "first-come, first-served" basis, in the order in which the online booking form (through the Online Sponsorship & Exhibition Booking Portal) AND payment are BOTH received.





Sponsorship Categories & Benefits

CONFERENCE MOBILE APPLICATION (limited with 1 company)

EUR 6.000

The Conference App engages attendees with personalized planning tools and real-time event updates. The App transforms smart- phones, tablets and laptops into a tool for active meeting participation, making it easy for participants to access meeting information they need and to connect with speakers and colleagues. The App includes the scientific programme, abstracts, speaker info, participant lists, rating/voting system for sessions/ speakers and a personalized scheduler and is easily downloadable from the App Store and Google Play.

Conference App sponsorship includes:

- Supporter acknowledgement on the splash/pop-up screen of the app: "Supported by: company name/logo" (product logo not permitted)
- Signage on site with App QR code and "Supported by: company name/logo" (product logo not permitted)
- 2 "push notifications" are included in the sponsorship package.
- Sponsor's logo to be placed on the Conference website with hyperlink of Sponsor's company/product website.
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program.
- A 100-words company profile to be placed on the Conference website

ADVERTISEMENT IN THE REHABWEEK MOBILE APPLICATION

EUR 1.000

Advertisement in the designated section of the App during the meeting. App will be available to all participants to access the scientific program and other Meeting information easily and conveniently. The advertising company (companies) will benefit from the below opportunities.

- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website
- A 100-words company profile to be published in the App

WI-FI SPONSORSHIP (limited with 1 company)

EUR 3.500

Wireless Network Provision: Delegates wishing to access the internet via their own laptop/ smartphone may do so by using the Meeting Wi-Fi. Supporter of this piece of technology will receive strong visibility during the meeting.

- Network name & password to be determined with Sponsor's company/product name.
- Sponsor's logo to be placed on the congress website with hyperlink of Sponsor's company/product website.
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program.
- A 100-words company profile to be placed on the congress website, and to be published in the Final Program.





Sponsorship Categories & Benefits

HOSPITALITY SPONSORSHIP (limited with 1 company)

EUR 30.000

Hospitality package includes all lunches, coffee breaks and other food & beverage services (except the Welcome Reception) that will be served to participants in the venue within the conference programme. Supporter of the hospitality package will receive strong visibility during the meeting.

- Opportunity to have a display of company's logo at all the catering points located within the venue.
- Opportunity to provide items bearing company logo for use during the supported breaks.
- Sponsor's logo to be placed on the Conference website with hyperlink of Sponsor's company/product website.
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event.
- A 100-words company profile to be placed on the Conference website.

WELCOME RECEPTION SPONSORSHIP (limited with 1 company)

EUR 15.000

Sponsor will have the opportunity to promote itself through a networking reception to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Sponsor's logo on sign at the entrance to the Welcome Reception.
- Opportunity to provide items bearing company logo for use at the event.
- Sponsor's logo to be placed on the Conference website with hyperlink of Sponsor's company/product website.
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website and with signage during the event.
- A 100-words company profile to be placed on the Conference website.

REHABWEEK NIGHT SPONSORSHIP (limited with 1 company)

EUR 20.000

Sponsor company will have the opportunity to promote through the RehabWeek Night.

- Sponsor's banners to be placed at the RehabWeek Night area and mini company flags to be placed on the tables.
- Sponsor's logo to be placed in Conference publications with the phrase "RehabWeek Night Sponsored by".
- Sponsor's logo to be placed on the Conference website with hyperlink of Sponsor's company/product website.
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website and with signage during the event
- A 100-words company profile to be placed on the Conference website.
- 10 complimentary invitations to the RehabWeek Night for non-registered invitees of the sponsor company.





Sponsorship Categories & Benefits

SESSION SPONSORSHIP

EUR 3.500

- Sponsorship is subject to the approval of the RehabWeek Scientific Committee.
- Time slots will be allocated on a "first come, first served" basis.
- Permission to use the phrase: "Supported by:".
- Sponsor to be announced during the session.
- 1 roll-up/banner of the Sponsor to be placed within the session hall. (Roll-Up will be provided by RehabWeek 2022)
- Session sponsorship will be designated on the Scientific Program (subject to receipt by publishing deadline)
- Sponsor's logo to be placed on the Conference website with hyperlink of Sponsor's company/product website.
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website and with signage during the event.
- A 100-words company profile to be published in the Final Program.

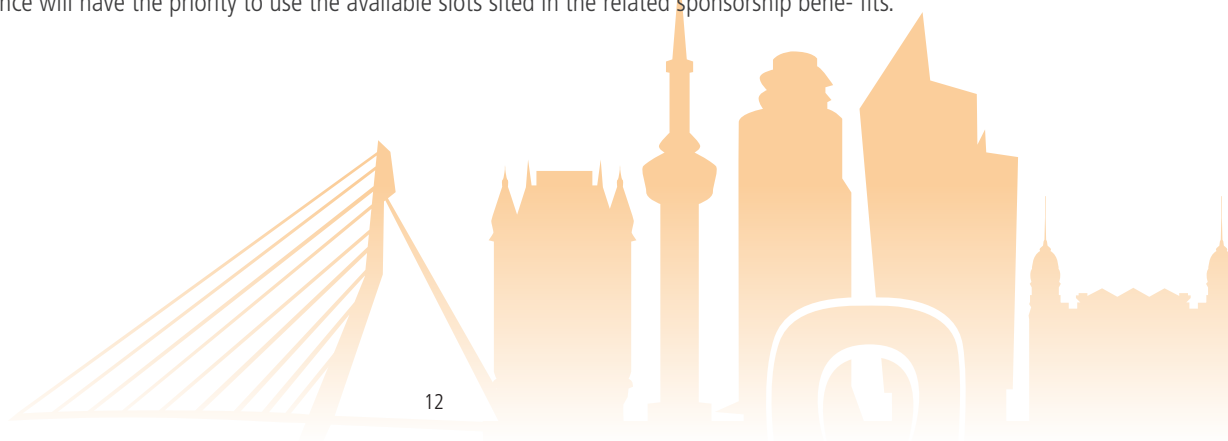
Please check the availability of the desired session sponsorship availability. The main sponsors of the Conference will have the priority to use the available slots sited in the related sponsorship benefits.

INDUSTRY WORKSHOP

EUR 3.500

- Sponsorship of an official Industry Workshop, up to 90 minutes.
- The program, the timing and the topic are subject to the approval of the RehabWeek Scientific Committee.
- Includes hall rental, standard audio/visual equipment, display table.
- Permission to use the phrase: "Organized by:".
- Announcement of the Industry Workshop to the Conference participants with an electronic newsletter.
- Sponsor's banners to be placed within the session hall.
- Inclusion of the sponsor's workshop invitation cards/programs in the Conference bags (the invitation cards/ programs to be provided by the Sponsor).
- 5 complimentary invitations to the Industry Workshop for non-registered invitees of the sponsor company.
- Program and workshop speakers abstracts to be included in the Final Program.
- Sponsor's logo to be placed on the Conference website with hyperlink of Sponsor's company/product website.
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program.
- A 100-words company profile to be published in the Final Program.

Speakers will be invited by the Sponsor and their registration fees, accommodation and travel costs will be covered by the Sponsor. In the case the Workshop speakers have already been invited as speakers of the general scientific program, the Sponsor will not pay any additional amount for the expenses mentioned above. Please check the availability of the desired Industry Workshop sponsorship availability. The main sponsors of the Conference will have the priority to use the available slots sited in the related sponsorship benefits.





Sponsorship Categories & Benefits

LANYARDS (limited with 1 company)

EUR 6.000

Sponsorship of the Conference lanyards includes the production of these materials which will be handled by the Organizing Secretariat (limited with 1 company).

- Sponsor's name and/or logo to be printed on the lanyards that will be distributed to the delegates and exhibitors.
- The conference and/or association logo is going to be placed on the lanyard along with the sponsor logo.
- The design of the lanyard is subject to the approval of Organizing Committee
- Sponsor's logo to be placed on the Conference website with hyperlink of Sponsor's company/product website
- Sponsor will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the final program.
- A 100-words company profile to be placed on the Conference website, and to be published in the final program

NOTEPADS & PENS (limited with 1 company)

EUR 5.000

Sponsorship of the Conference pens and notepads includes the production of these materials which will be handled by the Organizing Secretariat (limited with 1 company).

- Sponsor's name and/or logo to be printed on the notepads and pens that will be distributed in the Conference bags.
- The design of the pens and notepads is subject to the approval of Organizing Committee.
- Sponsor's logo to be placed on the Conference website with hyperlink of Sponsor's company/product website.
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website and with signage during the event.
- A 100-words company profile to be placed on the Conference website, and to be published in the Final Program & Abstracts USB.

CONFERENCE BAGS (limited with 1 company)

EUR 10.000

- Sponsor's logo to be printed on the Conference bags together with the Conference logo.
- Conference bags will be selected and approved by the Organizing Committee, and the production will be handled by the Organizing Secretariat.
- Sponsor's logo to be placed on the Conference website with hyperlink of Sponsor's company/product website.
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website and with signage during the event.
- A 100-words company profile to be placed on the Conference website.

POSTER BOARDS

EUR 5.000

- Sponsorship of the poster boards to be used for the display of the accepted posters of the Conference participants.
- Sponsor's logo to be printed together with the poster board numbers with the phrase "supported by"
- Sponsor's logo to be placed on the Conference website with hyperlink of Sponsor's company/product website.
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website and with signage during the event.
- A 100-words company profile to be published in the Final Program



Sponsorship Categories & Benefits

MINI PROGRAM (limited with 1 company)

EUR 4.500

- The Mini Program is portable information book for delegates containing key information on schedule of Conference. Mini (pocket) program will be distributed to all participants together with their name badges.
- Mini programme sponsor's company name/logo will be sited on the front cover of the Mini Programme and sited as the Mini Programme Sponsor.
- Sponsor's logo to be placed on the Conference's website with hyperlink of Sponsor's company/product website
- Acknowledgement with the Sponsor's logo during the Conference.

MAILSHOT (per mail)

EUR 750

- Gain additional exposure for your company or product by sending out an exclusive Mail Blast to the preregistered delegates. Mail Blast material to be provided by Sponsor and subject to receipt by deadline.

BAG INSERT

EUR 1.250

- Inclusion of one-page promotional material in the participants' Conference bags. Material should be provided by the Supporter and approved by the Secretariat. Supporters' product information will be available for all Conference participants. The distribution arrangement will be advised.

ROLL-UP (per roll-up)

EUR 1.000

- Promotion of the Sponsor via roll-ups within the Conference venue. All roll-ups must be provided by the Sponsor (Kenes Group can provide assistance for the production) Location of roll ups to be determined by the Conference Secretariat with the approval of the Organizing Committee

**Please note that it is the Exhibitor's / Supporter's responsibility to
comply with the local authority's regulations, and IFMPA (International Federation of
Pharmaceutical Manufacturers & Associations)
www.ifpma.org Code of Practice on the Promotion of Medicines.**





Application, Payment & Cancellation Policies

GENERAL CONDITIONS & APPLICATION PROCESS

Please click here to reach the online booking portal for REHABWEEK 2022

Once a booking is placed through the online booking portal, a confirmation will be mailed to the Sponsor/Exhibitor with an accompanying invoice.

The **TERMS & CONDITIONS** for sponsorship and exhibition are provided within the booking form link, as well as within and at the end of this prospectus. Please note that submission of a booking form indicates the acceptance of all **TERMS & CONDITIONS** specified within this prospectus. The booking form(s) will be held as a valid liable contract, by which both parties will be bounded.

PAYMENT PLAN & CONDITIONS

All payments including the ones from last minute sponsors are required to be finalised prior the conference dates. Payment conditions indicated below will be applied for all sponsorship, exhibition, advertisement and display applications.

1 st Payment	50%	Upon confirmation of the sponsorship / exhibition item
2 nd Payment	50%	Until March 17, 2022

PAYMENT METHODS

Payments can be made via bank transfer or credit card. Kindly note that individual and/or corporate cheques are not acceptable.

Payment via Bank Transfer:

Bank account details are as below. After the bank transfer, **the proof of payment is required** to be sent to the Conference Organisers.

Bank Details:

ACCOUNT NAME : Rehabweek 2022, Rotterdam
ACCOUNT NO (EUR) : 1500934-92-352
IBAN (EUR) : CH17 0483 5150 0934 9235 2
BANK NAME : Credit Suisse
BRANCH : Genève
SWIFT CODE : CRESCHZZ80A
ADDRESS OF THE BANK : Rue de la Monnaie 1-3 | 1204 Genève | Switzerland

Payment via Credit Card:

Visa and Mastercard are accepted through the online booking portal. Please finalise your payment during the booking process.



Application, Payment & Cancellation Policies

CANCELLATION POLICY

Any request for the cancellation of sponsorship and/or exhibition items must be sent to the Conference Organisers in writing. The following cancellation policy will apply:

- For cancellations until March 17, 2022 (inclusive); full payment less the bank charges will be refunded.
- For cancellations between March 18 – April 15, 2022; 50% of the total amount will be invoiced and charged as a cancellation fee, and the rest of the amount less the bank charges will be refunded.
- For cancellations on or after April 16, 2022; full sponsorship/exhibition amount will be invoiced and charged, and no refunds will be made.
- All relevant refunds will be made within 30 days after the conference dates





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